



[www.tourdupoillyfume.fr](http://www.tourdupoillyfume.fr)

Enjoy a unique  
sensory experience.



# Visit La Tour du Pouilly Fumé

## Duration of the visit:

**Classic Tour:** about 75 minutes

If you're short of time it's possible to visit La Tour du Pouilly Fumé and its vineyard in 30 minutes, or if you have time, you could spend several days here during the summer.

## Entrance fees:

**Full rate:** €7

**Reduced rate** (students, unemployed, disabled, groups of 10 people or more): €6

**Children** (12 - 17 years): €5

**Ticket for La Cave aux Arômes®**  
(approximately 30 minutes): €5

**Twin ticket with the Belvédère de Saint Andelain**  
(2 - 2.5 hours approximately): €8

## Opening hours:

**La Tour du Pouilly Fumé,  
the boutique and the Tourist Office:**

**February, March, November, and December:**  
2pm - 6pm. Closed on Mondays

**April, May, June, September, and October:**  
10am-1pm and 2.30pm - 6.30pm. Closed on Mondays

**July and August:** 10am - 7pm

Accepted methods of payment:  
Cheques, cash, credit cards



For information and advice to help you organise your visit go to:

[www.tourdupouillyfume.fr](http://www.tourdupouillyfume.fr)



Visit La Tour du Pouilly Fumé, a centre of Oenotourism, in the heart of the village of Pouilly-sur-Loire, and discover the inventive and sensory scenography which will help you better understand vines, the work of winegrowers and the appellations of Pouilly Fumé and Pouilly sur Loire.







## Listening

Listen to the winegrowers tell the story of their vineyards and reveal some of their winemaking secrets. Admire the hillsides throughout the seasons, follow the winegrowers from la fête de la Saint Vincent to the grape harvest.

## Feeling

In a beautiful, vaulted cellar discover the ten aromatic families of the Pouilly wines. In each retort the aromas come from natural products. A magical moment!

La Cave aux Arômes® was created by the Bureau Interprofessionnel des Vins de Bourgogne.



## Sharing

At the end of your visit take advantage of a guided wine-tasting of four wines and put into practice your new skills. The selected wines will help you to understand the difference between Pouilly sur Loire and Pouilly Fumé and the influence of the terroir on the aromas.



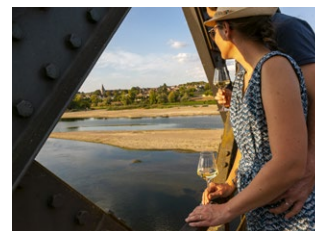
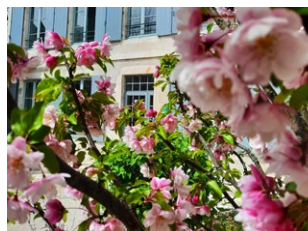
## Remembering

In the shop you will find a large choice of Pouilly wines, and also accessories, books, games related to the world of wine and gastronomy, and a large selection of lovely, eco-friendly local products!

There is an area just for children.

## Ambling

You can also relax in the courtyard and the garden of La Tour du Pouilly Fumé while learning more about the vineyards of Pouilly via maps of the terroirs, presentations of the grape varieties and portraits of the winegrowers.



## Having fun

La Tour du Pouilly Fumé offers various activities such as walking through the vines, taking part in wine-tasting workshops, and meeting the winegrowers.

The programme changes every year.

La Tour du Pouilly Fumé is open to everyone! Whether you're a novice or an expert wine-lover, with friends or family, the only thing you need to be is interested in wine!



## Young people and families

Contrary to the clichés, La Tour du Pouilly Fumé is also open to families! Its garden, its scenography, its Cave aux Arômes® and the fruit cordial tasting at the end of the visit is a fun and sensory way to discover the vineyards of Pouilly. Children use their senses and discover the cultural aspect of wine while having fun.

And to arouse the curiosity of 8-12-year-olds a little book full of games and anecdotes is available free of charge.

## Travellers

For cyclists, canoeists, ramblers, or those travelling by train La Tour du Pouilly Fumé is easily accessible being less than 5 kilometres from the Loire à Vélo route, 1 kilometre from the banks of the Loire and 500 metres from the GR3 footpath and the station. You will receive a warm welcome!

## Visitors with disabilities

All the buildings are accessible to people with reduced mobility: close parking, access ramps, single-storey visit, adapted reception desk, seating in all areas, and WC facilities for the disabled.

## Seminars

You're thinking of organising an event? The Salle Privilège is available for private functions. This characterful room can hold up to 50 people seated or 70 standing. If you'd like to mix business with pleasure, it's also possible to organise wine-tasting workshops or guided tours of the vineyards.

## Visitors from afar

Presenting a world-famous wine, La Tour du Pouilly Fumé provides a special welcome to visitors from all over the world. There are maps and guides in English and German, and English is spoken at reception.

## The Tourist Office



is there to help you if you would like to prolong your stay in Pouilly, the vineyards, and the Loire or visit Sancerre, or the area around Gien. They can advise you, give you tourist documentation, make reservations, give you access to wifi and so on.



**La Tour du Pouilly-Fumé**  
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ABM Studio



# Who are we?

## An Oenotourism Centre.

According to *Wikipedia*,  
Oenotourism is tourism  
relating to wine growing  
areas and vineyards.

At La Tour du Pouilly Fumé  
we think that wine, and more  
particularly Pouilly Fumé,  
is not only associated with  
landscapes, architecture  
and social interaction, but  
also technology, films and  
personal experiences, and  
especially wine tasting and  
food and wine pairing.

## Enjoying

La Tour du Pouilly Fumé  
offers not only the classic  
tour, but also a variety of  
activities making it a friendly  
and lively place to visit.

If you are passing  
through Pouilly sur  
Loire or if you live  
in the area, don't  
hesitate to come  
and visit us.

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